World Radio TV Handbook: 1941

No News in Bad News Michael Bromley 1984-09-11 The 1941 volume of collected essays provides a wide-ranging survey of the state of radio and television, beginning with an overview of the history of radio and television. Includes articles by prominent industry figures, such as Robert O. Allen, John McLean, and Herbert S. Geller, on topics ranging from the economics of broadcasting to the role of radio and television in society. The book also includes chapters on the history of radio and television in specific regions, such as the UK and the rest of western Europe. Among the key issues addressed are the 'dumbing down' of TV news, the infotainment factor in news programs, and the increasing use of social media in broadcasting. The book also provides an overview of the basic styles, principles, and techniques of radio and television newswriting, and makes an ideal supplement to basic newswriting texts or radio and television courses. The book presents the material in a manner that is accessible to policy-makers and professionals who need background on sound effects, could find no better resource than this latest book. 'Lighting and Sound Technology' (1989). The remaining pages are full of information on National and international broadcasters, broadcasts, and lists of other radio and television programs. It is a valuable resource for anyone interested in the history of radio and television, as well as for emerging and vulnerable participatory radio stations in El Salvador, the book sets a variety of experiences of factual radio and television programming, with a focus on the role of sound in shaping narratives and conveying emotions. The book also explores the role of radio and television in promoting understanding and respect for the diversity of cultures and languages. The book has been translated into many languages and is widely used by radio and television producers and policymakers around the world.

World Radio TV Handbook: 1985

No News in Bad News Michael Bromley 1984-09-11 The 1985 volume of collected essays provides a wide-ranging survey of the state of radio and television, beginning with an overview of the history of radio and television. Includes articles by prominent industry figures, such as Robert O. Allen, John McLean, and Herbert S. Geller, on topics ranging from the economics of broadcasting to the role of radio and television in society. The book also includes chapters on the history of radio and television in specific regions, such as the UK and the rest of western Europe. Among the key issues addressed are the 'dumbing down' of TV news, the infotainment factor in news programs, and the increasing use of social media in broadcasting. The book also presents the material in a manner that is accessible to policy-makers and professionals who need background on sound effects, could find no better resource than this latest book. 'Lighting and Sound Technology' (1989). The remaining pages are full of information on National and international broadcasters, broadcasts, and lists of other radio and television programs. It is a valuable resource for anyone interested in the history of radio and television, as well as for emerging and vulnerable participatory radio stations in El Salvador, the book sets a variety of experiences of factual radio and television programming, with a focus on the role of sound in shaping narratives and conveying emotions. The book also explores the role of radio and television in promoting understanding and respect for the diversity of cultures and languages. The book has been translated into many languages and is widely used by radio and television producers and policymakers around the world.