Public Speaking: Concepts and Skills for a Diverse Society  Clella Jaffe 2015-01-01 A culturally informed book that never loses sight of its fundamental purpose, PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY, 8e trains readers to be effective public speakers and listeners in a world filled with monumental cultural, political, and technological changes. It combines 2,500-year-old principles with up-to-date research into concepts, skills, theories, applications, and critical-thinking proficiencies essential for listening and speaking well. Discussions of classic public speaking topics are grounded in an awareness of the impact of cultural nuances that range from gender differences to co-cultures within the United States to the traditions of other nations—giving readers a heightened awareness of and sensitivity to their audience. Reflecting the latest research and practices, it includes new coverage of listening competencies, online courses, legacy journalism and native digital news outlets, MAPit, powerful language forms, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Developing Management Skills  David Allred Whetten 1998 For undergraduate/graduate-level courses in Organizational Behavior and Principles of Management. Whetten and Cameron take a skills based approach to management using a unique five-step model. The book is filled with interactive exercises and examples and the latest in technology.

Communication Yearbooks Vols 6-33 Set  Various 2021-11-05 The Communication Yearbook annuals originally published between 1977 and 2009 publish diverse, state-of-the-discipline literature reviews that advance knowledge and understanding of communication systems, processes, and impacts across the discipline. Topics dealt with include Communication as Process, Research Methodology in Communication, Communication Effects, Taxonomy of Communication and European Communication Theory, Information Systems Division, Mass Communication Research, Mapping the
This multi-faceted approach to rhetoric, discourse and genre through their focus upon and analysis of different institutionalised discourses. Thus, within the three sections of political, journalistic and organisational discourse, the articles discuss various discourse types and their rhetorical features, contributing to the understanding of rhetoric and discourse having significant influence on human action and interaction in society.

A Rhetoric of Doing
James L. Kinneavy
1992
Concerned with both the nature and the practice of discourse, the eighteen essays collected here treat rhetoric as a dynamic enterprise of inquiry, exploration, and application, and in doing so reflect James L. Kinneavy’s firm belief in the vital relationship between theory and practice, his commitment to a spirit of accommodation and assimilation that promotes the development of ever more powerful theories and ever more useful practices. A thorough introduction provides the reader with clear summaries of the essays by leading-edge theorists, researchers, and teachers of writing and rhetoric. A "field context" for the ideas presented in this book is provided through the division of the various chapters into four major sections that focus on classical rhetoric and rhetorical theory in historical contexts; on dimensions of discourse theory, aspects of discourse communities, and the sorts of knowledge people access and use in producing written texts; on writing in school-related contexts; and on several dimensions of nonacademic writing. A fifth section contains a bibliographic survey and an appreciation of James Kinneavy’s work. The exceptional range of these essays makes A Rhetoric of Doing an ecumenical examination of the current
state of mind in rhetoric and written communication, a survey and description of what discourse and those in the field of discourse are, in fact, doing.

**Fundamentals of Argumentation Theory**
Frans H. van Eemeren 2013-11-05
Argumentation theory is a distinctly multidisciplinary field of inquiry. It draws its data, assumptions, and methods from disciplines as disparate as formal logic and discourse analysis, linguistics and forensic science, philosophy and psychology, political science and education, sociology and law, and rhetoric and artificial intelligence. This presents the growing group of interested scholars and students with a problem of access, since it is even for those active in the field not common to have acquired a familiarity with relevant aspects of each discipline that enters into this multidisciplinary matrix. This book offers its readers a unique comprehensive survey of the various theoretical contributions which have been made to the study of argumentation. It discusses the historical works that provide the background to the field and all major approaches and trends in contemporary research. Argument has been the subject of systematic inquiry for twenty-five hundred years. It has been graced with theories, such as formal logic or the legal theory of evidence, that have acquired a more or less settled provenance with regard to specific issues. But there has been nothing to date that qualifies as a unified general theory of argumentation, in all its richness and complexity. This being so, the argumentation theorist must have access to materials and methods that lie beyond his or her "home" subject. It is precisely on this account that this volume is offered to all the constituent research communities and their students. Apart from the historical sections, each chapter provides an economical introduction to the problems and methods that characterize a given part of the contemporary research program. Because the chapters are self-contained, they can be consulted in the order of a reader's interests or research requirements. But there is value in reading the work in its entirety. Jointly authored by the very people whose research has done much to define the current state of argumentation theory and to point the way toward more general and unified future treatments, this book is an impressively authoritative contribution to the field. 

**Divine Apology**
Brett A. Miller 2002
Examines strategies employed by religious figures to repair their images and reputations.

**The Competent Public Speaker**
Sherwyn P. Morreale 2010
Based on the National Communication Association's conceptual model for teaching and evaluating undergraduate public speeches (as developed by the author and others), Sherwyn P. Morreale offers a highly accessible, easy-to-teach, easy-to-learn approach to public speaking. The approach adopted in the text includes eight public speaking competencies - four on speech preparation and four on speech delivery - which are enhanced by emphasizing the impact of technology, ethics, culture, and diversity on public speaking. A number of unique features designed to improve teaching and learning include: - Students used as examples in each chapter so that readers can follow them as they learn about public speaking; - Tables and boxed text to reinforce the most important learning points; - Checkpoint and self-assessment tools so that readers can determine their level of competence and find out whether they are ready to proceed to
the next chapter; - Competence-building activities for students to apply chapter concepts and practice public speaking strategies in the classroom or as take-home assignments; - An accompanying website which is updated on a regular basis and offers a forum for students to contact the author. Designed for introductory-level public speaking courses taught at two- and four-year colleges and universities, this text offers a distinctively practical alternative for students and teachers to achieve consistency across multiple sections of the public speaking course. An instructor's manual is available on request.

Annual Proceedings of Selected Research and Development Presentations at the ... Convention of the Association for Educational Communications and Technology Association for Educational Communications and Technology. Convention Rhetorical Public Speaking Nathan Crick 2017 Rhetorical Public Speaking: Civic Engagement in the Digital Age, Third Edition offers students an innovative approach to public speaking by employing the rhetorical canon as a means of constructing artful speech in a multi-mediated environment. It provides a foundation to guide students in understanding, constructing, and delivering messages that address matters of public concern. This edition features contemporary as well as historical examples to highlight key concepts and show how rhetoric works in practice. Each chapter includes speech excerpts, summaries, and exercises for review and retention. Students of public speaking are encouraged to employ their new skills as engaged citizens of society.

Public Speaking Clella Iles Jaffe 2004 Groundbreaking and critically acclaimed from the first edition, PUBLIC SPEAKING: CONCEPTS AND SKILLS FOR A DIVERSE SOCIETY, Fourth Edition continues to train students to be effective speakers and listeners in the context of our multicultural society. Jaffe explores the intertwining nature of diversity and public speaking—with expanded coverage of basic public speaking skills, rhetorical foundations and technology. Topics covered include technology, making an electronic culture, the canons of rhetoric diverse listening styles, civility and speechmaking, the culture of narrative and non-traditional speech organization patterns such as the wave and the exemplum. With a keen sense of what students need to excel, Jaffe infuses each chapter with the concepts, skills, theories, applications, and critical thinking proficiencies essential for success in today's diverse world.

Rhetorical Public Speaking Nathan Crick 2015-09-25 Offers students an advanced approach to public speaking through a comprehensive discussion of rhetorical theory. This text begins by addressing Aristotle's "Five Canons of the Art"—a means of covering the basics through the lens of rhetorical theory—and progresses into a sophisticated outline of understanding, constructing and delivering artful rhetoric. The book incorporates scholarship on mediated communication, pragmatic speaking genres, the rhetorical situation, and aesthetic form. Rhetorical Public Speaking aims to encourage students to be engaged citizens of society. Upon completing this book, readers will be able to: Understand Aristotle's Five Canons of Rhetoric Construct and execute speeches Explore how they can use rhetorical speech in their daily lives.
Advocacy and Public Speaking Derek Halbert 2016-07-31 This book is intended to give practical advice to anyone embarking upon a career involving advocacy or public speaking. Its authors are Derek Halbert and Hayley Whitaker from the University of Chester Law School. Derek spent 24 years as a member of the bar in chambers in Chester and then more than 20 years as a Circuit Judge until his retirement in September 2015. In October 2015 he was appointed an Honorary Senior Lecturer in Law and it is estimated that during his 44 years as a member of the legal profession, he made or listened to approximately 56,000 speeches. Hayley is also a member of the bar of England and Wales and a Lecturer in Law. She is the tutor with responsibility for Advocacy and Public Speaking and so has considerable expertise in the needs of students in this area. The combined experience of the authors forms the basis of this book and they cover topics such as: twelve rules for speaking in public, how to prepare a speech, how to prepare a case for court, how to research and present a legal argument, examination in chief, cross-examination, ethics and professional conduct and alternative dispute resolution. The result is a book which is, in the words of The Rt Hon. The Lord Thomas of Cwmgiedd, Lord Chief Justice of England and Wales: 'an indispensable companion to any student aspiring to the highest standards of advocacy.'

I Gotta Tell You Matthew Wayne Seeger 1994 The book concludes with speeches delivered on special occasions, such as commencements and the celebration of the Statue of Liberty, when Iacocca donned the role of celebrity and statesman.

The Enthymeme James Fredal 2020-03-12 Central to rhetorical theory, the enthymeme is most often defined as a truncated syllogism. Suppressing a premise that the audience already knows, this rhetorical device relies on the audience to fill in the missing information, thereby making the argument more persuasive. James Fredal argues that this view of the enthymeme is wrong. Presenting a new exegesis of Aristotle and classic texts of Attic oratory, Fredal shows that the standard reading of Aristotle’s enthymeme is inaccurate—and that Aristotle himself distorts what enthymemes are and how they work. From close analysis of the Rhetoric, Topics, and Analytics, Fredal finds that Aristotle’s enthymeme is, in fact, not syllogistic and is different from the enthymeme as it was used by Attic orators such as Lysias and Isaeus. Fredal argues that the enthymeme, as it was originally understood and used, is a technique of storytelling, primarily forensic storytelling, aimed at eliciting from the audience an inference about a narrative. According to Fredal, narrative rather than formal logic is the seedbed of the enthymeme and of rhetoric more broadly. The Enthymeme reassesses a fundamental doctrine of rhetorical instruction, clarifies the viewpoints of the tradition, and presents a new form of rhetoric for further study and use. This groundbreaking book will be welcomed by scholars and students of classical rhetoric, the history of rhetoric, and rhetorical theory as well as communications studies, classical studies, and classical philosophy.

Culture and Rhetoric Ivo Strecker 2009-07-30 While some scholars have said that there is no such thing as culture and have urged to abandon the concept altogether, the contributors to this volume overcome this impasse by understanding cultures and their representations for what they ultimately are – rhetorical

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constructs. These senior, international scholars explore the complex relationships between culture and rhetoric arguing that just as rhetoric is founded in culture, culture is founded in rhetoric. This intersection constitutes the central theme of the first part of the book, while the second is dedicated to the study of figuration as a common ground of rhetoric and anthropology. The book offers a compelling range of theoretical reflections, historical vistas, and empirical investigations, which aim to show how people talk themselves and others into particular modalities of thought and action, and how rhetoric and culture, in this way, are co-emergent. It thus turns a new page in the history of academic discourse by bringing two disciplines — anthropology and rhetoric — together in a way that has never been done before.

Contemporary Public Speaking
Courtland L. Bovée 2003 Contemporary Public Speaking includes all the traditional fundamentals as well as the hottest issues in public speaking today. Featuring a conversational style and an extensive photo and illustration program, this comprehensive coverage provides students with the tools they need to analyze and apply public speaking principles. Examples, exercises, and boxed features offer insights into major themes such as speaking across cultures, developing creativity, improving critical thinking, overcoming speech anxiety, focusing on ethics, and learning from real-world speaking situations. Students will also explore how to speak on the job and in small groups, develop persuasive strategies, and use audio/visual aids—from flip charts to multimedia presentations—and will learn basic ways to become more effective speakers and listeners. A Collegiate Press book

EDITORS: JoAnn Edwards, University of Mississippi Jon A. Hess, University of Missouri, Columbia Cynthia Irizarry, Stetson University Shannon McCraw, Southeastern Oklahoma State University Timothy P. Meyer, University of Wisconsin, Green Bay Louis J. Rosso, Winthrop University

Rhetoric and Hermeneutics in Our Time
Walter Jost 1997-01-01 This thought-provoking book initiates a dialogue among scholars in rhetoric and hermeneutics in many areas of the humanities. Twenty leading thinkers explore the ways these two powerful disciplines inform each other and influence a wide variety of intellectual fields. Walter Jost and Michael J. Hyde organize pivotal topics in rhetoric and hermeneutics with originality and coherence, dividing their book into four sections: Locating the Disciplines; Inventions and Applications; Arguments and Narratives; and Civic Discourse and Critical Theory. Contributors to this volume include Hans-Georg Gadamer (one of whose pieces is here translated into English for the first time), Paul Ricoeur, Gerald L. Bruns, Charles Altieri, Richard E. Palmer, Calvin O. Schrag,.Victoria Kahn, Eugene Garver, Michael Leff, Nancy S. Streuver, Wendy Olmsted, David Tracy, Donald G. Marshall, Allen Scult, Rita Copeland, William Rehg, and Steven Mailloux. For readers across the humanities, the book demonstrates the usefulness of rhetorical and hermeneutic approaches in literary, philosophical, legal, religious, and political thinking. With its stimulating new perspectives on the revival and interrelation of both rhetoric and hermeneutics, this collection is sure to serve as a benchmark for years to come.

Resources in Education 1998

Channels of Propaganda J. Michael Sproule 1994 Defining propaganda as
"efforts by special interests to win over the public covertly by infiltrating messages into various channels of public expression ordinarily viewed as politically neutral," this book argues that propaganda has become pervasive in American life. Pointing out that the 1990s society is inundated with propaganda from numerous sources (including government, business, researchers, religious groups, the news media, educators, and the entertainment industry) the book exposes these channels of propaganda and the cumulative effect they have on public opinion and the functioning of American democracy. Chapter 1 reviews materials on diverse vantage points from which American writers and opinion leaders have tried to reconcile mass persuasion with the democratic way of life during the 20th century. Chapters 2-6 examine propaganda in: (1) government (e.g., Federal Bureau of Investigation, aid to the Contras, Star Wars, presidential styles); (2) research and religion (e.g., national security, private sector, religion and politics); (3) news (e.g., getting good coverage, pressure groups, and business); (4) classroom (e.g., business propaganda, pressure groups, textbooks, pressures on teachers); and (5) entertainment (e.g., film, television). Chapters 7 and 8 question: (1) what action a democratic people should take to safeguard intelligent discussion and free choice from the taint of devious communication; (2) to what extent propaganda casts a shadow over public life; and (3) whether large-scale, engineered persuasion can ever be squared with the ideal of democratic public deliberation. Extensive chapter notes and an index are included. (NKA)

The Challenge of Effective Speaking in a Digital Age Rudolph F. Verderber 2014-02-11 All the skills you need to know to become a confident speaker and conquer speaking anxiety are thoroughly covered in THE CHALLENGE OF EFFECTIVE SPEAKING IN A DIGITAL AGE, 16E. A pioneer in the field, this best seller guides you through six key Speech Planning Action Steps: topic selection, audience analysis and adaptation, effective research (including appropriate use of Internet resources), organization (with an emphasis on outlining), presentational aids (and how to avoid succumbing to death by PowerPoint), and language and delivery. The new edition also includes many online tools, such as videos of student speeches accompanied by Interactive Video Activities that help develop and strengthen public speaking skills. Grounded in the latest research, this new edition is an exceptional resource for creating and delivering speeches. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Choices Carl E. Johnson 1994 Wildlife Rehabilitation National Wildlife Rehabilitators' Association (U.S.). Symposium 1994 Landmark Essays on Aristotelian Rhetoric Richard Leo Enos 2020-11-26 There is little doubt that Aristotle's Rhetoric has made a major impact on rhetoric and composition studies. This impact has not only been chronicled throughout the history of rhetoric, but has more recently been contested as contemporary rhetoricians reexamine Aristotelian rhetoric and its potential for facilitating contemporary oral and written expression. This volume contains the full text of Father William Grimaldi's monograph studies in the philosophy of Aristotle's Rhetoric. The eight essays presented here are
divided into three rubrics: history and philosophical orientation, theoretical perspectives, and historical impact. This collection provides teachers and students with major works on Aristotelian rhetoric that are difficult to acquire and offers readers an opportunity to become active participants in today's deliberations about the merits of Aristotelian rhetoric for contemporary teaching and research. 

Rhetorical Public Speaking Nathan Crick 2017-06-14 Tawakkol Karman: "In the End, This New World Will Inevitably Emerge"--Wasteland -- Rachel Carson: "Everywhere Was a Shadow of Death"--Virtue -- Pope Francis: "You Carry Out Your Work Inspired by Fraternal Love" -- Vice - Steven Spielberg: "It Is All Big One Hate" -- Saint -- Lonnie Ali: "He Wanted Us to Use His Life and His Death as a Teaching Moment" -- Sinner -- Camille Paglia: "I'm Sick and Tired of These New Historacists with Trust Funds" -- Idol -- Malala Yousafzai: "The Extremists Are Afraid of Books and Pens" -- Abomination -- Wael Ghonim: "My Online World Became a Battleground Filled with Trolls" -- Summary -- 10 Eloquence -- Form -- Thomas Jefferson: "We Hold These Truths to Be Self-Evident, That All Men Are Created Equal" -- Dramatistic Symbol -- Elizabeth Cady Stanton: "Even Jesus of Nazareth, in These Last Sad Days on Earth, Felt the Awful Solitude of Self" -- Poetic Categories -- The Heroic -- Dolores Ibárruri: "We Are Here. Your Cause, Spain's Cause, Is Ours" -- The Tragic -- Robert F. Kennedy: "To Tame the Savageness of Man and Make Gentle the Life of This World" -- The Comic -- Shazia Mirza: "These People Want to Live" -- Summary -- Glossary -- Index

Communication Yearbook 18 Brant R. Burleson 2012-03-22 The Communication Yearbook annuals publish diverse, state-of-the-discipline literature reviews that advance knowledge and understanding of communication systems, processes, and impacts across the discipline. Sponsored by the International Communication Association, each volume provides a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms. This volume re-issues the yearbook from 1995.

Forum 1997 Develop Management Skills James Carlopio 2012-03-23 Develop the personal, interpersonal and group skills vital to achieving outstanding success in today's workplace with Developing Management Skills: A Comprehensive Guide for Leaders. Carlopio's hallmark five-step learning approach--self-assessment, learning, analysis, practice and application--and its modular structure help you tailor your study to the areas you need to focus on. This practical, hands-on style resources incorporates in-text exercises and role-playing assignments and is further supported by a Companion Website that includes self-assessment exercises and additional online chapters on communication skills. Developing Management Skills 5th Edition is suitable for undergraduate or post-graduate courses with a specific focus on managerial skills such as capstone courses, leadership or communication skills. It is also well suited to corporate professional development training courses or simply as a resource for professionals seeking to become better managers. "Overall, it is an excellent mix of theory and practical reality. I congratulate the authors for their valuable and ongoing contribution to management education and development in the Asia-Pacific region." Peter J. Dowling, PhD;
LFAHRI; FANZAM, Professor of International Management and Strategy, La Trobe University, Melbourne

Arabic Rhetoric Hussein Abdul-Raof 2006-09-27 Arabic Rhetoric explores the history, disciplines, order and pragmatic functions of Arabic speech acts. It offers a new understanding of Arabic rhetoric and employs examples from modern standard Arabic as well as providing a glossary of over 448 rhetorical expressions listed in English with their translations, which make the book more accessible to the modern day reader. Hussein’s study of Arabic rhetoric bridges the gap between learning and research, whilst also meeting the academic needs of our present time. This up-to-date text provides a valuable source for undergraduate students learning Arabic as a foreign language, and is also an essential text for researchers in Arabic, Islamic studies, and students of linguistics and academics.

Public Speaking W. A. Kelly Huff 2008 Why are you speaking, what is your purpose, your topic? Who comprises your audience and how will they be affected by your message? How will they react? What are supporting materials, where does one find them, and how does one incorporate them into presentations? These questions and more are addressed in this accessible introduction to public speaking. The reader will learn all the tools of giving an effective public presentation, including how to put a speech together, how to choose supporting materials, and strategies for how one should look, sound, and act while delivering a speech. The book addresses different types of speeches and provides suggestions for how to cope with the fear of public speaking - and how to turn that fear to one’s advantage. Practical and useful, Public Speaking: A Concise Overview for the Twenty-first Century is a roadmap that helps its readers navigate the challenges of effectively conveying thoughts, ideas, and messages from one person to another.

Speechmaking J. Michael Sproule 1997 A postmodern framework, reflected in the second edition subtitle, brings together different traditions and patterns of communication from world wide oral rhetorics to today’s speeches. Students learn to draw upon these resources help to develop their own communicative voice. Concepts and skills are demonstrated by extensive research (800 critical, historical, and empirical studies) and hundreds of contemporary and historical examples.

Skills for Rhetoric (Student) James P. Stobaugh 2013-05-01 Helps high school students develop the skills necessary to communicate more powerfully through writing and to articulate their thoughts clearly. Develop creative writing skills including descriptive writing, poetry, and short stories. Cultivate the use of expository writing including research papers, analytical essays, problem-solution writing, and firsthand accounts. Learn the art of public speaking, including persuasive speeches, informative speeches, debates, and more. Rhetoric is the ancient skill of persuasive speech used by teachers, preachers, politicians, and others to influence, incite, and instruct. This course includes basic grammar and writing composition, and mastering this time-honored skill will set your students apart with distinguished written and oral abilities. This 34-week, critical-thinking course will take the student through the writing of numerous academic essays, several public speaking presentations, and an extensive research paper. Dr.
Stobaugh weaves biblical concepts, readings, and applications throughout the curriculum to help equip students to stand firm in their faith and become the light of Christ in a deteriorating culture.

**Choices** Carl Johnson 1992

**The Social and Psychological Contexts of Language** R. N. St. Clalr 2013-05-13 Published in the year 1982, The Social and Psychological Contexts of Language is a valuable contribution to the field of Social Psychology.

**Research in Education** 1974

**The Art of Public Speaking** Stephen Lucas 2011-10-04 The Art of Public Speaking 11e continues to define the art of being the best by helping today’s students become capable, responsible speakers and thinkers. With a strong focus on the practical skills of public speaking and grounded in classical and contemporary theories of rhetoric, The Art of Public Speaking offers full coverage of all major aspects of speech preparation and presentation. Utilizing the full suite of resources, students learn to internalize the principles of public speaking, build confidence through speech practice, and prepare for success in the classroom and beyond. With the new Enhanced Speech Capture in Connect Lucas, instructors now have the ability to evaluate live speeches using a customizable rubric in the classroom. Instructors may also upload speech videos on students’ behalf to create and manage true peer review assignments. With its ground-breaking adaptive learning system, Connect LucasTM also helps students “know what they know,” while guiding them to experience and learn important concepts that they need to know to succeed. With McGraw-Hill CreateTM, instructors can now customize their Lucas 11e textbook to the section level, selecting and arranging only the sections covered in the course. The new Create system will automatically repaginate and re-number chapters, sections, graphs, and illustrations, based on how the instructor chooses to arrange them. This deep level of customization guarantees that students pay only for the content covered in the course.

**Handbook of Instructional Communication** Virginia P. Richmond 2015-10-14 Written to address the contemporary challenges facing teachers and trainers in traditional and non-traditional settings, this text offers a comprehensive collection of research focusing on the role and effects of communication in instructional environments. With accessible research for students, teachers, and educational leaders, the Handbook of Instructional Communication enhances an individual’s ability to understand instructional communication research, plan and conduct instructional communication research, practice effective instructional communication, and consult with other teachers and trainers about their use of instructional communication.

**Persuasive Communication Skills** S. Steinberg 1999-10-31 This series covers topics in interpersonal, small-group, organizational and mass communication. Each chapter offers an overview, a list of key terms and learning objectives while activities reinforce and expand learning through self-evaluation.

**Contemporary Perspectives on Rhetoric** Sonja K. Foss 2014-04-04 The anniversary edition marks thirty years of offering an indispensable review and analysis of thinkers who have exerted a profound influence on contemporary rhetorical theory: I. A. Richards, Ernesto Grassi, Chaïm Perelman and Lucie Olbrechts-Tyteca, Stephen Toulmin, Richard Weaver, Kenneth Burke, Jürgen Habermas, bell
hooks, Jean Baudrillard, and Michel Foucault. The brief biographical sketches locate the theorists in time and place, showing how life experiences influenced perspectives on rhetorical thought. The concise explanations of complex concepts are clear, engaging, insightful, and highly accessible, serving as an excellent primer for reading the major works of these scholars. The critical commentary is carefully chosen to highlight implications and to place the theories within a broader rhetorical context. Each chapter ends with a complete bibliography of works by the theorists.