The Global Human Resource Management Casebook Liza Castro Christiansen 2017-08-04 This casebook is a collection of international teaching cases focusing on human resource management issues. Each case centers primarily on one multinational firm managed by HR practitioners, helping students to understand how the issues they learn about in class play out in reality and gain an appreciation for the national and cultural contexts of HR management, providing readers with a global understanding of employee motivation, reward systems, recruitment and selection, career management, diversity and equity, performance appraisal and management, labor and employment laws, and the use of information technology as well as IT and academia. Recommendations for further reading and relevant videos provide readers with practical insights into the modern HRM field. With many of the cases following different time frames and locations, this is a valuable companion for any student of human resource management.

Wage Administration and Worker Productivity Arch R. Dooley 1964

Production Operating Decisions in the Total Business Strategy Arch R. Dooley 1964

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Introduction to Materials Management Casebook R. J. Tony Arnold 2001 An interesting book containing 35 examples of problems that production and inventory management practitioners face when trying to get the right decisions. In this book, the editor, and materials management Casebook allows readers to have a better understanding of the issues involved in their jobs. It asks readers to think beyond the box, beyond the current environment, and more. The editor clearly presents strategies that will help readers resolve the problems at hand. The small, focused cases presented allow readers to fully understand the problems that they can encounter; topics covered include: physical inventory, procurement policies, scheduling, vendor management, warehousing, labor, capacity, schedules; vanishing inventory; long-run capacity; business organization; forecasting; warehousing; consolidation; transportation; and quality. An excellent resource for those involved in production planning, inventory central, traffic, and marketing.

The Supply Chain Management Casebook Chuck Munson 2013-08-18 30 up-to-date case studies dealing with a range of topics related to the management of the supply chain, including: globalization of HRM, supply chain management, analytics, global supply chain issues, and much more • Innovative and original cases from around the world • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing. The 30 case studies reflect an important trend: the globalization of HRM, a total team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and present issues ranging from the “limits of lean” to the global sourcing. In each case, it tells the story of a company that is facing maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

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The Applied Business Analytics Casebook Matthew J. Drake 2013-10-09 The first collection of cases on “big data” analytics for supply chain, research and operations, this book is ideal for practitioners and instructors in strategy, analytics professional and decision-maker. Perfect for students, practitioners, and certification candidates in SCM, OM, and OR, these short, focused, to-the-point case studies illustrate the key role of analytics in today’s unique managerial challenges: re-assessing competitive advantage; evaluating diverse political environments and legal structures; considering the impact of currency fluctuation; managing international businesses; and creating and business norms. Using the cases presented in this book, instructors can help their students learn the tools and techniques they need to succeed in the The Applied Business Analytics Casebook covers: Forecasting and statistical analysis: time series forecasting models, regression models, data visualization, and hypothesis testing; Decision making: payoffs and losses, decision trees, and sensitivity analysis; Cost-benefit analysis: actions and in actions, optimization and simulation; Programming: Monte Carlo simulation and risk analysis; and stochastic optimization Decision analysis: decision making under uncertainty; expected value of perfect information; decision trees; game theory models; AHP; and multi-criteria decision making Advanced business analytics: data warehousing/mining; text mining; neural networks; financial analytics; CPM analytics; and revenue management models Strategic Financial Management This book illustrates how each function of the financial management: operating, investing, financing, and evaluating decision models and valuation methods. It presents a comprehensive analysis of the strategies of growth, mergers and acquisitions, financial performance analysis over the past decade, wealth created in terms of stock returns since its listing in the market, investment and dividend policies, and the link between corporate management and corporate valuation. In addition, the casebook also discusses corporate restructuring activities undertaken by each company. Each chapter follows a template to facilitate learning, and each features an Excel-based case analysis worksheet that includes a complete data set for financial analysis and valuation. Introduces a conceptual framework for integrating strategy and finance for value creation Emphasizes the roles of corporate governance, corporate social responsibility, and risk management in value creation Encourages an analysis of strategy, investment, and dividend decisions Examines non-financial factors that contribute to value

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cases in operations management; knowledge management; innovation in china; strategic management casebook

(With Wenyu Du) Shanghai Tobacco (Barney Tan); China's E-Government (Adela Chen and Wayne Huang); Damai (Carmen Mei Ling Leong); Chang Chun Petrochemicals (Barney Tan and Tzu-Chuan Chou); 360buy.com (Renamed JD.com in 2013) (Peijing Huang); UFIDA (Mao Mao); Tencent (Derek Wenyu Du); Nanhua Chemical Group (Elaine Jing Chen); Beijing Esky Technology (Taohua Guoyang, Hui Wang and Miao Cui); Zhejiang Cancer Hospital (ZCH) (Say Yen Teoh and Xi Chen); COFCO Group (Mao Mao) Readership: Business and Management undergraduates, researchers and practitioners who are interested in learning more about information technological and organizational complexities in China. Key Features: There are no other casebooks available that contain specialized information technology cases by writers which are based out of China. The cases are succinct and accessible. It is a good complement to China Studies students or researchers who are keen to learn about IT and organizational complexities in China. Keywords: China; Information Technologies; Organizational Complexities; Enterprise Systems; Alibaba; Haier; Haier Group; China Mobile; Beijing Capital International Airport Terminal 3; Neusoft and SAP China; Shanghai Tobacco; China's E-Government; Damai; Chang Chun Petrochemicals; JD.com; UFID; Tencent; Nanhua Chemical Group; Beijing Esky; Zhejiang Cancer Hospital; COFCO Group; Cases Studies; Information Management; Innovation Management; Knowledge Management

Operations Planning and Control Arch R. Dooley 1964

Teachers Guide Casebook in Production Management B Asian Problems, Concepts and Techniques Revised 1ST E Dition Dooley

Study Guide and Casebook for Managerial Economics Edwin Mansfield 1993 Through five editions, Managerial Economics has been among the leading texts in the field. World Class Manufacturing Casebook Richard Schonberger 1987 This casebook, designed as a companion volume to Richard J. Schonberger's 'World Class Manufacturing: The Lessons of Simplicity Applied,' contains 26 cases that let students of WCM concepts solve actual JIT and TQC implementation problems in a wide variety of manufacturing and corporate settings. For readers with specific concerns, each case lists the topics covered (i.e., kanban, total preventive maintenance, partnership with customer) and each case includes questions on issues that companies commonly face in implementing WCM concepts. Dr. Schonberger also explains two JIT and TQC concepts not previously published -- micro-JIT analysis of shop-floor conditions by ratios and the 'naturalistic' approach to quality improvement.

Cases in Operations Management Robert D. Klassen 2006 Featuring case studies from varied settings with strong grounding in real-world decisions, this text illustrates basic concepts while expanding students' understanding of economic, political and cultural concerns that must be interwoven into such key areas as process design, quality and supply chain management.


Innovation in China: A Strategic Management Casebook Hugh Thomas IT in Business: A Business Manager's Casebook D. Targett 2613-06-17 'IT in Business: A Manager's Casebook' examines the impact of new IT initiatives from the business angle. The case material is derived from the year's best research projects from three leading UK Business Schools - Bath, Cranfield and Warwick. This incisive exploration of managing processes in IT companies is essential reading for IT managers in 'end-user' businesses who have to deliver strong business benefits from IT. In a climate of rapid and continual change, such contemporary information is invaluable. 'IT in Business: A Manager's Casebook' tackles managerial issues using specific case studies such as Tesco, Johnsons News Limited and the Department of Health to illustrate these points. David Targett is the Professor of Information Management at Imperial College Management School, University of London. For eight years, 1990-98, he was the Professor of Information Systems and Director of the Centre for Research into Strategic Information Systems (CRISIS) at the University of Bath. Previously, he was at the London Business School and before becoming an academic he was an industrial engineer in the motor industry. David Grinshaw is Senior Lecturer in Information Systems at Cranfield School of Management and was previously at the University of Leeds and Warwick Business School. He has wide teaching experience and has taught in Australia, Hong Kong, Malaysia, Portugal, Russia and Singapore. He has ten years' practical experience in information systems and as an independent consultant has advised many companies on strategic information systems planning and on geographical information systems. Philip Powell is Professor of Information Systems at Goldsmiths College, University of London. Prior to this he was Reader in Information Systems and ICAEW Academic Fellow in the Operational Research and Systems Group, and Director of the Information Systems Research Unit at Warwick University. Before becoming an academic he worked in insurance, accounting and computing. He has taught in Southampton, Australia and Portugal and has been a number of other posts overseas.

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